

CEPro

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CEPro BRAND ANALYSIS

Breaking down the most used brands by the 2010 CE Pro 100.

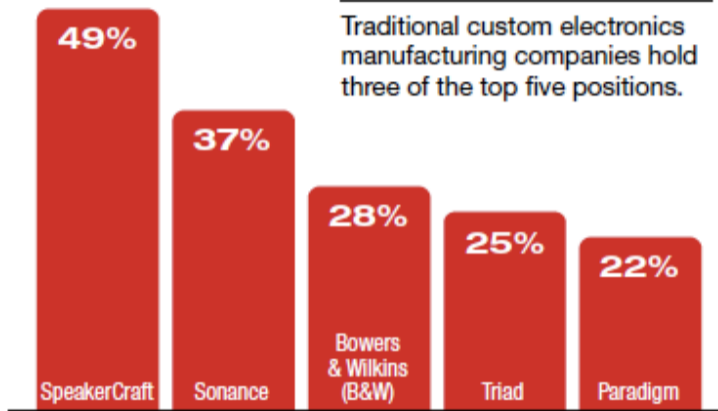
CEPro es una publicación especializada en instalaciones personalizadas de tecnología. Todos los años, realiza una encuesta entre las 100 firmas mas grandes de automatización de hogares para establecer las marcas mas usadas.

Technoimport utiliza esa información como guía para la selección de productos.

Presentamos el resumen de este año que ubica a los productos que representamos dentro de las marcas mas usadas.

Architectural Speakers

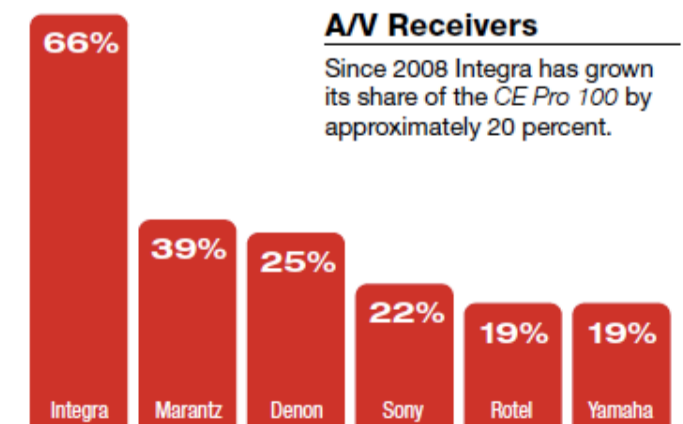
Traditional custom electronics manufacturing companies hold three of the top five positions.



Klipsch 20	Bay Audio 3	Velodyne
Niles 13	Bose 3	Acoustics 2
James Loudspeaker . 10	Focal (Audio Plus Services) 3	BG Radia 1
Boston Acoustics 8	RBH Sound 3	California Audio Technology (CAT) 1
Elan Home Systems 7	Tannoy 3	Leon Speakers 1
Monitor Audio 7	Control4 2	Meridian Audio 1
Revel 6	Current Audio 2	NHT (Now Hear This) 1
Sony 5	Definitive Technology 2	NuVo Technologies 1
Stealth 5	Dynaudio 2	Polk Audio 1
Atlantic Technology 4	JBL 2	Russound 1
Genelec 4	Legrand 2	Sound Advance 1
Jamo 4	PSB 2	Yamaha 1
Snap AV 4	Snell Acoustics 2	
TRUAudio 4	Sunfire 2	
	Totem Acoustic 2	

A/V Receivers

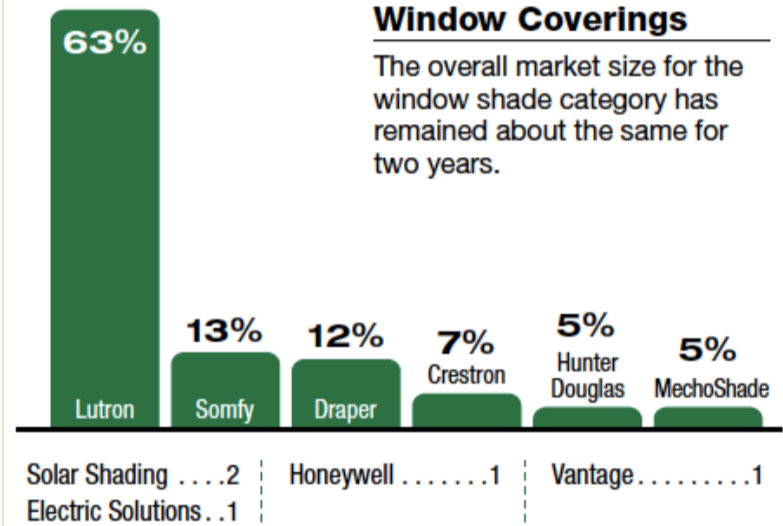
Since 2008 Integra has grown its share of the CE Pro 100 by approximately 20 percent.



Onkyo 12	Sunfire 4	Control4 1
Pioneer 10	Classe 2	McIntosh 1
Lexicon 7	AudioControl 1	Meridian 1
NAD 7	B&K	SpeakerCraft 1
Anthem 4	Components 1	
Arcam 4	Cambridge Audio 1	
Creston 4		

Window Coverings

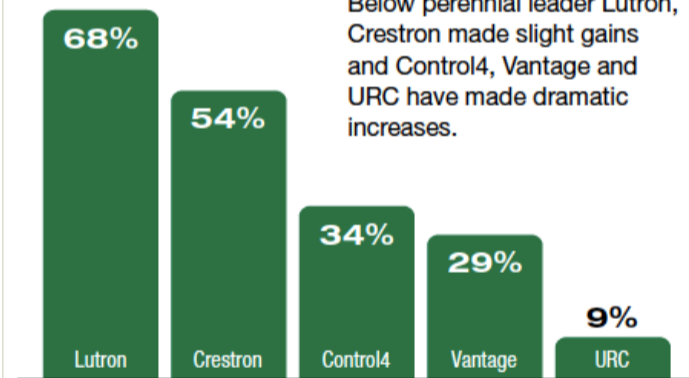
The overall market size for the window shade category has remained about the same for two years.



Solar Shading 2	Honeywell 1	Vantage 1
Electric Solutions 1		

Lighting Control

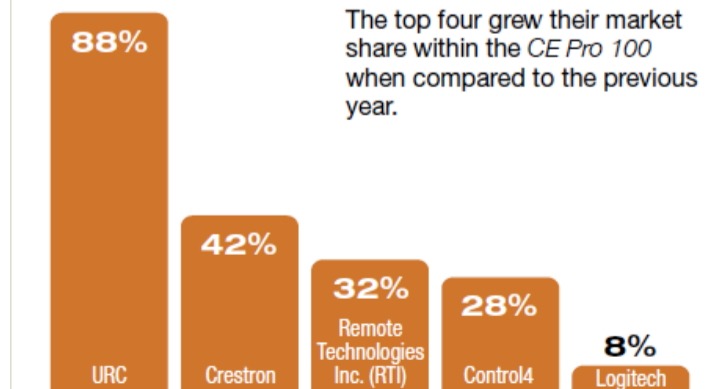
Below perennial leader Lutron, Crestron made slight gains and Control4, Vantage and URC have made dramatic increases.



Home Automation Inc. (HAI) 6	Leviton 2	Honeywell 1
LiteTouch 6	PCS 2	X-10 1
Centralite 2	Cooper 1	
	ETC 1	

Remote Controls

The top four grew their market share within the CE Pro 100 when compared to the previous year.



AMX 7	Elan Home Systems 4	Bose 1
Nevo (Universal Remote Inc.) 6	Philips 4	Marantz 1